



# CITY OF PHILADELPHIA

**MICHAEL A. NUTTER**  
Mayor

**Office of Arts, Culture and the Creative Economy**  
Office of the Mayor  
City Hall – Room 116  
Philadelphia, PA 19107  
(215) 686-8446  
FAX (215) 686-4520

**Gary P. Steuer**  
Chief Cultural Officer

September 23, 2011

To the Asian American Film Festival Staff, Contributors, Supporters and Attendees:

Congratulations on the occasion of your 2011 Philadelphia Asian American Film Festival. As home to one of the largest Asian American populations in the United States and to a strong film industry, Philadelphia is the ideal location for a festival of films that celebrate the Asian American experience and showcase the Asian American artists who create them.

Founded just three short years ago to support Asian American film and filmmakers throughout the region and to provide the region with an opportunity to view quality, culturally relevant films by and about Asian Americans, this Festival has continued to flourish and this year will present its 4<sup>th</sup> annual festival to an ever growing and increasingly diverse audience.

We join you in celebrating the vision and determination of Joe Kim, a founder and the Festival Director, the Philadelphia Asian American Film & Filmmakers, all the artists involved, and all who supported this project and its mission and we wish you a successful festival this year and for many years to come.

Sincerely,

A handwritten signature in black ink, appearing to read "Gary Steuer".

*Chief Cultural Officer*  
*Office of Arts, Culture and the Creative Economy*